

## Hudson Business Coalition (HBCi)— Community & Events Grant Application

Hudson Business Coalition (HBCi) offers grants to support worthwhile projects and initiatives that will benefit the greater Hudson business, creative, and cultural communities.

Grant award winners are required to submit a retrospective report within 90 days following the completion of their initiative or the conclusion of their event or event series. The report should contain details on how successfully the project or event met its goals, how the funding from HBCi was used, and if the organizers will be repeating the event in the future or using this initiative as a springboard for other endeavors.

### Application Criteria:

Grants will only be awarded to those applicants who fully complete this application and meet the following criteria:

- The application is exclusively open to the organizer(s) of any event or initiative that occurs in and/or around Hudson, NY, or benefits the greater Hudson community in a substantial way
- Registrants can be incorporated non-profits, charities, community organizations, and other affiliated groups of individuals or businesses, but NOT individual businesses
- The applicant should be a current active member of Hudson Business Coalition
- The same applicant cannot submit two applications within a 12 month time period, even if the applications are for different events or initiatives
- Grants will not be issued to applicants who would use the funds to pursue elected office or to finance electoral campaigns

### Application Process:

1. Fill in the fields on the next page fully, and write responses to the questions that follow. Incomplete applications will not be considered.
2. Submit documents in PDF or MS Word format via email to [hello@hudsonbusiness.org](mailto:hello@hudsonbusiness.org)
3. If you have supporting images, graphics, or video content that you would like us to consider with your application, please submit them as links, not attachments.
4. Applications will be first considered by HBCi's Community & Events Committee during its monthly committee meeting.
5. If the application meets the above criteria, it will then go before the full HBCi Board of Directors for consideration at its monthly board meeting. The applicant will be invited to present their application to the Board during this meeting, but such a presentation *is not required* to receive a grant.
6. At that time, the Board will vote on the application. An application that receives a simple majority of affirmative votes will be approved and receive grant funding.

Applicants are welcome to submit any questions to [hello@hudsonbusiness.org](mailto:hello@hudsonbusiness.org) prior to submitting an application.

The application begins on the next page.

**Project Name:**

**Today's Date:**

**Applicant Information:**

**Organization Name**

**Address (Street or Mailing)**

**City, State, ZIP Code**

**Primary Contact Person**

**Contact Position/Title**

**Phone Number**

**Email Address**

*Please type answers to the following questions and attach with this application in MS Word or PDF format.*

**I. Objectives**

*Provide a brief description of the project, initiative, or event, and who is applying for it, including any relevant experience of those involved. Please include all relevant details including a program description, event date/time/location, and what the funding will be used for.*

**II. Constituents**

*Who will participate and/or benefit from this project, and how this project will contribute to Hudson's business, creative, or cultural communities. Please include any expected outcomes or benefits participants will enjoy from involvement in the project.*

**III. Promotion**

*Tell us how you intend to promote this event or initiative, including all anticipated marketing activities and their projected costs.*

**IV. Recognition**

*Do you intend to recognize Hudson Business Coalition's support at the event, in supporting materials, or in any other ways? i.e.— HBCi logo on signage, collateral, marketing materials, social media posts, email releases, and web pages; verbal recognition during a presentation or speech; complimentary admission to the event (if paid); etc.*

**V. Additional Details**

*Please include any additional information you'd like to share about this project that you believe will strengthen your application.*