



Hudson Business Coalition (HBCi) Affiliate Membership
Becoming an Affiliate Member of the **Hudson Business Coalition** is the perfect opportunity to support our mission of stimulating and maintaining a vibrant business district in the city of Hudson. Affiliate Members support both our organization and our members by underwriting the cost of marketing and outreach, the organization and promotion of events, and helping to foster a greater sense of community in and around Hudson.

HBCi Affiliate Members enjoy the following benefits:

- Logo and recognition on the home page of the **Visit Hudson NY website**, located at visithudsonny.com
- Logo and recognition on the About page of the **HBCi organization website**, located at hudsonbusiness.org/about
- Logo and recognition in **HBCi** print materials and collateral, including the popular printed *Hudson Walking Guide*, with 10,000 copies released each spring
- Recognition at **HBCi** member events, virtual and in-person
- Opportunity for direct communication with **HBCi** membership via email and social media
- Preferred and discounted sponsorship and advertising opportunities all year long, including in the *Hudson Walking Guide*, on the **VisitHudsonNY.com website**, and at premier events and programs throughout the year

The Affiliate Member rate is just \$1,000/yr

We appreciate your support!

Please make check payable to Hudson Business Coalition, Inc. and submit to:

Hudson Business Coalition, Inc.
P.O. BOX 800
Hudson, NY 12534

Contact

Alexandre Petraglia— HBCi Board President
hello@hudsonbusiness.org — 518-650-2440